



Society of Women Engineers FY19 Senate Motion Submission Form

Date:	July 16, 2018	Item #: S-1901
Title:	Strategic Planning Recommendations	
Description:	Approve strategic planning recommendations to enhance SWE's strategic planning process as an essential component of long term organizational success (see <i>SWE Strategic Planning Best Practices and Process Recommendations_Revised_07.16.2018.docx</i>).	
Motion Maker:	Kate Hull	Second: Olivia LeBlanc

DISCUSSION PRO

- Embeds the strategic plan into the way that the Society works
- Keeps SWE's strategic planning process on par (or better) than association/industry best practices
- Enables a planning horizon and structure that will allow flexibility / better responsiveness to the changing needs of the organization and/or any environmental changes
- Provides a methodology for regular checkpoints to ensure continued relevancy and value of the plan
- Development and monitoring of success metrics/KPI's/dashboard
- Allows the strategic plan to be at the forefront of BOD, Senate, leadership meetings; integrated into the daily work of the organization
- Collaborative effort between the Senate, BOD, HQ; clearly defined roles/responsibilities/dependencies
- Building upon the concept of the SPTF that was used this year, with a 2 day in person planning meeting (rather than 1 day)
- The origin of the SPTF remains the Senate
- Enhances the strategic focus of the Senate – critical strategic work originating in the Senate will be key to informing the next strategic plan
- Better alignment with Society planning cycles (financial, staff, etc.)
- Improved/clearer planning timelines

DISCUSSION CON

- FY19 planning cycle changes committed to prior to having key KPI's/metrics dashboard established and implemented; however, no expected negative impact overall as the strategic plan is in the first year of implementation.
- FY19 Senate temporarily working "out of procedure"

BUDGET IMPACT

TBD – 2 day planning meeting for SPTF, potential impact to future leadership meetings, etc.

STAFF RECOMMENDATION

Karen Horting, Peter Finn, and Phil Thakadiyil were active participants in the SPTF and were involved in the formation of the recommendations document. They fully support the effort.

ACTION ITEMS

- BOD motion/approval of strategic planning recommendations
- Reformat the timeline view in the recommendations document to make it more readable
- Strategy/strategic planning training
- Senate structure (working group) impact assessment/adjustments
- Senate development of key milestones/plan
- Process detail development, documentation updates, implementation
 - KPI's /metrics dashboard development in collaboration with HQ/BOD
 - Target winter meetings
- Determine value of working meeting on Wednesday at WE18
- Senate/BOD final approvals by end of FY19