



## Society of Women Engineers FY19 Senate Motion Submission Form

<b>Date:</b>	12/17/18	<b>Item #:</b> S-1903
<b>Title:</b>	Strategic Planning Metrics Dashboard	
<b>Description:</b>	Approve strategic planning metrics dashboard including KPIs related to the Society's strategic plan and measurements of success in key areas (see S1903a SWE Metrics Dashboard_revised 11.19.xlsx).	
<b>Motion Maker:</b>	Olivia LeBlanc	<b>Second:</b> Kate Hull

### DISCUSSION PRO

In alignment with the strategic planning recommendations approved by the Senate in FY19, the metrics dashboard has been developed to measure success with quantitative data to enable SWE leaders to make evidence-based decisions during strategic and tactical planning discussions.

The dashboard has been developed based on input from SWE leadership, members, staff, and McKinley Advisors. The dashboard provides a methodology for regular checkpoints to ensure continued relevancy and value of the plan. The Society will be able to monitor success under the plan by using the KPIs and metrics tracked in this tool.

Additionally, McKinley Advisors has provided a supporting document explaining the research and methodologies used to develop the dashboard (see S1903b SWE\_Performance Measurement Dashboard\_V2.docx).

### DISCUSSION CON

Overall, there is no expected negative impact from this dashboard as the current strategic plan is only in the first year of implementation.

The FY19 Senate is temporarily working "out of procedure," but in alignment with the strategic planning recommendations approved per Motion S-1901.

Concern was raised about having too many metrics, so the dashboard has been narrowed to only include the most important items to ensure long term success.

## **BUDGET IMPACT**

The development of the dashboard has already been incorporated into the budget, and no additional budget impacts are expected.

## **STAFF RECOMMENDATION**

Karen Horting, Peter Finn, Phil Thakadiyil, and Jennifer Scott have been active participants in the development of this tool and support the path forward using the dashboard as proposed.

## **ACTION ITEMS**

1. Update and publish dashboard to BOD and Senate after approval from both groups. To be completed by Strategic Planning Sub-team with support from HQ and McKinley Advisors.
2. Update dashboard quarterly for review. To be done by HQ with input from McKinley Advisors.
3. Add standing agenda items to BOD and Senate meetings for continuous review. Speaker to work with Society Secretary and Senate Secretary to complete.
4. Update Senate/ Sub-team procedures for final approvals by end of FY19. Strategic Planning Sub-team will provide updates and revisions to Senate Secretary to be incorporated into procedures during planned FY19 update.